



Home

Wines

Wineries

News

Wine Essentials

Win

Bookshop

Virtual Cellar

Become a member

Sign in

Search over 70,000 tasting notes and 2,500 wineries

Search Wine

Click search to view all results

Search Now

Home > News And Events > Rose Revolution

## News

Like 0 Share

EVENTS

### Rose Revolution

Event Date: 14 Nov 2012

Rosé Revolution, a celebration of dry textural Rosé wine, officially kicks off again for 2012 on Wednesday November 14 with exciting events in capital cities and regional areas around Australia. The nation-wide launch will involve tastings and Rosé soirees open to everyone, and will kick off the celebrations throughout the summer months.

Meet the winemakers, chefs & personalities declaring their love of these wines over fun, relaxed tastings of over 50 of Australia's best Rosés. Dress in pink, listen to some great music and enjoy food matches for the wine that the French embrace each summer, drinking more of it than white wine.

Over the past year, Rosé wine sales over \$15 have grown at 29 percent, twice that of the total bottled red or white wine in the same price bracket. In the last 12 months, the hash tag #roserev has reached over 500,000 people on Twitter with over 6000 tweets from Rosé lovers around the world.

This year, the Rosé Revolution 'Real Men Drink Pink' campaign will encourage even the 'toughest' of the male species to enjoy dry, textural Rosé. Ambassadors including celebrity chefs such as Matt Moran, Luke Mangan and Channel 7's Glenn Wheeler will be encouraging men around Australia to embrace France's favourite summer-time varietal, showing them its versatility and appeal, especially with food.

#### Sydney:

**Where:** The Winery, Surry Hills

**When:** 4-6pm

**What:** Free Rosé laneway tasting from 4-6pm. Launch Party upstairs from 6.30pm onwards.

**Cost:** \$70 for drinks & canapés from 6.30pm

**Bookings:** info@thewineryurryhills.com.au

#### Melbourne:

**Where:** Feddish Café Bar & Restaurant

**When:** 5pm

**What:** Enjoy a tasting glass of Rosé, mingle with the local winemakers and enjoy delicious canapés overlooking the Yarra River at Feddish Melbourne

**Cost:** \$30pp

**Bookings:** bookings@feddish.com.au

#### Adelaide:

**Where:** The Lion Hotel

**When:** 4-7pm

**What:** Vinomofa hosts this year's Rosé lineup, with food by The Lion at Adelaide's first serious vino party this spring

**Cost:** \$30pp

**Bookings:** http://roserevadelade.eventbrite.com.au/

## Subscribe to Wine Companion today

- Access over 70,000 wine reviews
- Create your own virtual cellar
- Discover extended wine region content
- Get 100 new tasting notes every month
- Unlock exclusive member only search enhancements

Become a member >

SUBSCRIBE TO

## Free Newsletters

First name

Email address

ACT

View Archives

Subscribe >

LET'S SOCIALISE

## Stay Connected



**Canberra:**

**Where:** Soju Girl

**When:** 5-7pm

**What:** Free tasting hosted by Chris Carpenter and Peter Bell

**Brisbane:**

**Where:** Kettle and Tin

**What:** Free Public tasting from 5 - 7.15pm followed by Rosé Soiree hosted by Michael Ellis, The Wine Punter at 7.30pm

**Cost:** \$70pp for dinner

**Bookings:** phone 07 3369 3778

**Perth:**

**Where:** Lionel Samson Cellars

**When:** 4-8pm

**What:** Rosé tasting, cheese platters provided

**Cost:** Free

To see where your local event is, check out: <http://rosewinerevolution.com/events.html>

Can't make the kick off? Discover delicious Rosé at one of the many other events throughout summer, or get involved and host your own Rosé soiree. All wine lovers, bars, restaurants and retailers are encouraged to join in the conversation and organise their own Rosé Revolution events.

Over 50 wineries are participating this year, including De Bortoli Wines, Dominique Portet, Logan Wines, Omrah by Plantagenet, Shelmerdine, TarraWarra, Innocent Bystander, Rogers & Rufus and Geoff Merrill.

For more information on how to get involved, visit the website or email [rose\\_revolution@debortoli.com.au](mailto:rose_revolution@debortoli.com.au)

Authorized by: Media Release



**- FREE GIFT -**

**PLUMM WINE GLASSES**

**EXCLUSIVE OFFER** VALUED AT \$120

**GET YOUR TASTING PACK >**

**90+ HALLIDAY PTS WINES**

**MIX DOZ EXCLUSIVELY FOR HALLIDAY READERS**

**BUY NOW \$299 MIXED DOZ**

**+ FREE DELIVERY WITHIN AUSTRALIA**

**SAVE OVER \$100 PER MIXED DOZ**

**LANDHAUS BAROSSA VALLEY**

**James Halliday** on Facebook

Like 4,566

4,566 people like **James Halliday**.

Brooke Manju Israel Claire Franklin

Imanuel B'dil Carrah Al-q Satria Isel A

Facebook social plugin

*My next winery visit*

*Visit the bookshop*

*win wine!*

*Follow James' blog*

*Take James with you*